

KID Summer School Nice, 2015

## Davide Consoli

## Green Skills

## Plan of the talk

1. Environment, Knowledge and Innovation

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2. Empirical identification of Green Skills

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3. The effect of Environmental Regulation (ER) on the demand for Green Skills

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Drawing on joint work with F. Vona, G. Marin, A. Marzucchi, D. Popp
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## PART 1

Background

## Why Green?

## Climate Change

- Damages eco-system
- Threatens economic development
- Increases inequality
- Undermines Social cohesion


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## Climate Change

- Damages eco-system
- Threatens economic development
- Increases inequality
- Undermines Social cohesion
"(...) we only have three options: mitigation, adaptation, and suffering. It's really that simple" J. Holdren (Top Science Advisor US President, 2010)


## Why Green?

## Environmental innovation (EI)

"Production, assimilation or exploitation of a product, production process, service or management or business methods that results, throughout its life cycle, in a reduction of environmental risk, pollution and other negative impacts of resources use compared to relevant alternatives"
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## Determinants of El (Environmental Economics):

1. Regulation and policy;
2. Supply side (Cost savings, productivity gains, R\&D);
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3. Demand side (consumer pressure, new market niches)

Role of industry-specific factors (Innovation studies):

1. Knowledge base;
2. Technological opportunities;
3. Appropriability conditions;
4. Barriers

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Transition towards low-carbon economy

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- Skill shortages
- Recent policy talk: "decent jobs"
- Gap in Env Econ \& Innov Econ


## Why Skills?

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Autor, Levy and Murnane (2003)
What is the effect of technology on the composition of employment?
Taxonomy: the task content of occupations

- Occupation: bundle of tasks
- Task: unit of work activity to produce output
- Skill: stock of abilities for performing tasks
(Goos \& Manning, 2007; Michaels et al, 2014; Goos et al, 2014)


## US Employment polarization



# Example: ICTs in the 1990s 

| Routine tasks |
| :---: |
| Analytic and interactive tasks |

Examples

Computer impact

Manual tasks

Examples

Computer impact

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| Examples | - Record-keeping <br> - Calculation <br> - Repetitive customer service (e.g., bank teller) |  |

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Manual tasks

Examples

- Picking or sorting
- Repetitive assembly

Computer impact

# Example: ICTs in the 1990s 

Nonroutine tasks
Analytic and interactive tasks

Examples

- Record-keeping
- Calculation
- Repetitive customer service (e.g., bank teller)
- Forming/testing hypotheses
- Medical diagnosis
- Legal writing
- Persuading/selling
- Managing others

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Manual tasks

Examples

- Picking or sorting
- Repetitive assembly
- Janitorial services
- Truck driving

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## In a nutshell ...



YOU'D STILL HAVE TO READ THE BOOK AND TELL THE COMPUTER WHAT YOU WANT TO SAY, YOU KNOW.


## US Employment polarization



## US Employment polarization




## EU Employment polarization


( $\downarrow$ しOZ) Бu!uupw pud suomolos ‘soos

## Summing up (1)

Task-based model opens up the 'black box' of human capital: relation between technology and work activities

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Task-based model opens up the 'black box' of human capital: relation between technology and work activities
Structural change:

- Obsolete occupations disappear
- New occupations emerge
- Continuing occupations change (e.g. their task content evolves)


## A note of caution

If the 'technological transition' story works for GPTs (steam engine, electricity and ICTs) why not El?

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If the 'technological transition' story works for GPTs (steam engine, electricity and ICTS) why not EI?

Classic GPTs

1. Single body of physical technology
2. Widely applicable across sectors with minor adaptations
3. Amenable to many different contexts of use

Green Technologies

1. Sector-specific, particular problems
2. Pollution-intensive industries mostly in manufacturing and utilities
3. Mono-purpose: low transfer of technology and know-how across sectors

## Summing up (2)

## 1. Climate Change

2. Environmental innovation
3. Employment
> Gap in innovation studies
> Task Approach

- Occupations
- Skills


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## PART 2

Empirical identification of green skills

## Green job accounting: ambiguities

Grey literature: ILO, UNEP, CEDEFOP, OECD

1. "Green Skills" conflated with "Green Jobs"
>> Occupations easier as unit, skills as
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1. "Green Skills" conflated with "Green Jobs"
>> Occupations easier as unit, skills as
"bundles"
2. Assumption: skills of green job radically new, unrelated to those of non-green jobs
>> Sharp (i.e. binary) distinction between green and non-green sectors, green and non-green jobs?

## Green job accounting 1: EGS

Eurostat and US Bureau of Labor Statistics:
"Environmental Goods and Services (EGS) are produced for the purpose of preventing, reducing and eliminating pollution and any other degradation of the environment, and for preserving and maintaining natural resources"

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e.g. Metal workers

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Workforce of EGS sectors >> Green Jobs
Danger: false positives \& false negatives
e.g. Energy conservation activities within firms

## Green job accounting 2: ONET

## BLS Green Economy initiative

Based on O*NET: db of occupation-specific information covering various dimensions e.g. educational level, work tasks, job experience requirements, et cetera

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Based on O*NET: db of occupation-specific information covering various dimensions e.g. educational level, work tasks, job experience requirements, et cetera

- Occupations (not sector) unit of analysis
- Green jobs: include a series of specific green tasks
- Validated: questionnaires, literature, fieldwork

Dierdorff et al (2009) Greening of the World of Work: Implications for O*NET-SOC and New and Emerging Occupations

## Green job accounting 2: ONET

Green Enhanced Skills: Existing occupations expected to undergo changes in terms of task content
I.e. Civil Engineers, Financial Analysts, Metal workers

Green Emerging: New occupations emerging as response to specific "green needs"
I.e. Wind Turbine Operator, Regulation Specialist

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Green Enhanced Skills: Existing occupations expected to undergo changes in terms of task content
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Green Employment, US 2008-2012

## Non Green Existing Green New Green

$88.9 \%$
$9.7 \%$
$1.4 \%$



- Non-green Existing Green New Green

- Non-green Existing Green New Green


## Green jobs vs non-green jobs

Matching-like method to compare green and similar non-green occupations
E.g. "Environmental engineers" vs other engineers

$$
H C_{i}=\beta^{1} G r E_{i}^{0,1}+\beta^{2} G r N_{i}^{0,1}+D_{i}^{\text {SOC } 3 \text { digit }}+\varepsilon_{i}
$$

$\mathrm{HC}_{\mathrm{i}}=$ Education, Experience, On-the-job training;
GrE= 1 if $\mathrm{i}=$ Green Existing, and zero otherwise;
$\mathrm{Gr} \mathrm{N}=1$ if $\mathrm{i}=\mathrm{Green}$ New, and zero otherwise;
D full set of 3-digit SOC dummy variables;
Consoli, Marin, Marzucchi, Vona (15) "Do green jobs differ from nongreen jobs in terms of skills and human capital?" SPRU WP

## Green jobs vs non-green jobs

|  | Log <br> (years of educ) | Log <br> (years of exp) | Log <br> (years of train) |
| :---: | :---: | :---: | :---: |
| Green Existing | $0.0191^{* *}$ | $0.357^{* * *}$ | $0.341^{* * *}$ |
| Green New | $(0.00861)$ | $(0.113)$ | $(0.129)$ |
|  | 0.0205 | -0.0515 | $0.168^{*}$ |
| F green occ dummies | $2.609^{*}$ | $5.982^{* * *}$ | $3.815^{* *}$ |
|  | N | 465 | 465 |

OLS estimates weighted by employment share. Robust standard errors in parenthesis.

* $\mathrm{p}<0.1,{ }^{* *} \mathrm{p}<0.05,{ }^{* * *} \mathrm{p}<0.01$. SOC 3-digit dummies included.

Occupations in SOC 3-digit categories with no green occupation have been excluded.

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|  | Log <br> (years of educ) | Log <br> (years of exp) | Log <br> (years of train) |
| :---: | :---: | :---: | :---: |
| Green Existing | $\mathbf{0 . 0 1 9 1 ^ { * * }}$ | $\mathbf{0 . 3 5 7 ^ { * * * }}$ | $\mathbf{0 . 3 4 1 ^ { * * * }}$ |
| Green New | $\mathbf{( 0 . 0 0 8 6 1 )}$ | $\mathbf{( 0 . 1 1 3 )}$ | $\mathbf{( 0 . 1 2 9 )}$ |
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## Green jobs vs non-green jobs

|  | $\begin{aligned} & \text { Log } \\ & \text { (years of educ) } \end{aligned}$ | $\begin{aligned} & \log \\ & \text { (years of exp) } \end{aligned}$ | $\begin{aligned} & \log \\ & \text { (years of train) } \end{aligned}$ |
| :---: | :---: | :---: | :---: |
| Green Existing | 0.0137* | 0.291*** | 0.301 ** |
|  | (0.00778) | (0.107) | (0.128) |
| Green New | $0.0102$ <br> (0.0230) | $\begin{aligned} & -0.124 \\ & (0.133) \end{aligned}$ | $\begin{gathered} 0.138 \\ (0.110) \end{gathered}$ |
| $\log ($ R\&D non-env/L) | $0.0294^{* * *}$ | 0.00216 | -0.124 |
|  | (0.0111) | (0.0984) | (0.118) |
| $\log ($ R\&D env/L) | -0.0118 | $0.641^{* *}$ | 0.653** |
|  | (0.0261) | (0.256) | (0.269) |
| $\log (\mathrm{ICT} / \mathrm{L})$ | 0.0241* | -0.108 | -0.125 |
|  | (0.0139) | (0.0991) | (0.127) |
| log(investments) | -0.00131 | 0.227*** | 0.210** |
|  | (0.00971) | (0.0796) | (0.0894) |
| F green occ dummies | 1.557 | $5.188^{* * *}$ | 2.869* |
|  | 465 | 465 | 465 |

## Green job accounting 3.1: Greenness

Beyond the dichotomy green vs non-green ...
O*NET includes detailed information on jobspecific tasks for >900 occupations

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Beyond the dichotomy green vs non-green ... O*NET includes detailed information on jobspecific tasks for >900 occupations
For each green occupation we calculate the share of green tasks ...

$$
\text { Greenness }_{i}=\frac{[\# \text { Green Specific_Tasks }]_{i}}{[\# \text { Specific_Tasks }]_{i}}
$$

## Examples (1)

## Wind Turbine Service Technicians (49-9081.00)

Description
Inspect, diagnose, adjust, or repair wind turbines. Perform
maintenance on wind turbine equipment including resolving
electrical, mechanical, and hydraulic malfunctions
Green specific tasks (5)
Diagnose problems involving wind turbine generators or control systems.
Climb wind turbine towers to inspect, maintain, or repair equipment.
Non-green specific tasks (0)
Greenness => 5/5 = 1

## Examples (2)

## Regulatory Affairs Specialists (13-1041.07)

## Description

Coordinate and document internal regulatory processes (e.g. internal audits, inspections). Compile and prepare materials for submission to regulatory agencies.
Green specific tasks (6)
Obtain clearances for the use of recycled plastics
Monitor national or international legislation on ozonedepleting substances or global warming
Non-green specific tasks (25)
Coordinate, prepare, or review regulatory submissions for domestic or international projects.
Participate in internal or external audits.
Greenness => 6/31 $=0.1935$

## Green Occupations by Greenness

|  | Greenness=1 | Greenness błw 0.5 and 0.3 | Greenness<0.3 |
| :---: | :---: | :---: | :---: |
| Green Existing Occupations | Environmental Engineers, Environmental Sc Technicians, Hazard Material Removers |  |  |
| Green New Occupations | Wind Energy Engineers, Fuel Cell Technicians, Recycling Coordinators |  |  |

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| :---: | :---: | :---: | :---: |
| Green Existing Occupations | Environmental Engineers, Environmental Sc Technicians, Hazard Material Removers | Aerospace Engineers, Atmospheric and Space Scientists, Automotive Technicians |  |
| Green New Occupations | Wind Energy Engineers, Fuel Cell Technicians, Recycling Coordinators | Electrical Engin Technologists, Biochemical Engin, <br> Supply Chain Managers |  |

## Green Occupations by Greenness

|  | Greenness=1 | Greenness błw 0.5 and 0.3 | Greenness<0.3 |
| :---: | :---: | :---: | :---: |
| Green Existing Occupations | Environmental Engineers, Environmental Sc Technicians, Hazard Material Removers | Aerospace Engineers, <br> Atmospheric and Space Scientists, <br> Automotive Technicians | Construction Workers, <br> Maintenance \& Repair Workers, <br> Marketing Managers |
| Green New Occupations | Wind Energy Engineers, Fuel Cell Technicians, Recycling Coordinators | Electrical Engin Technologists, Biochemical Engin, <br> Supply Chain Managers | Traditional Eng Occ, <br> Transportation Planners, Compliance Managers |

## Green job accounting 3.2: GGT

Greenness applies only to green occupations
>> Looking for a set of general tasks that are strongly related to green tasks across all occupations

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$$
G G T_{j i}=\beta_{j} \text { Greenness }_{i}+D_{i}^{\text {SOC } 3 \text { digit }}+\varepsilon_{i}
$$

A General Task is "green-related" if $\beta>0.1$ and if statistically significant at $1 \%$
The selected GGTs are grouped together with Principal Component Analysis

## Green General Tasks: 4 constructs

## Engineering \& Technical

2C3b Engineering and Technology
2C3c Design
2C3d Building and Construction
2C3e Mechanical
4A1b3 Estimating the Quantifiable Characteristics of Products, Events, or Information
4A3b2 Drafting, Laying Out, and Specifying Technical Devices, Parts, and Equipment

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Science
2C4b Physics2C4c Chemistry2C4d Biology

## Green General Tasks: 4 constructs

## Engineering \& Technical

2C3b Engineering and Technology

$$
\begin{array}{cl}
\text { 2C3c } & \text { Design } \\
\text { 2C3d } & \text { Building and } \\
\text { 2C3e } & \text { Mechanical } \\
\text { 4A1b3 } & \text { Estimating th } \\
\text { 4A3b2 } & \text { Drafting, Layi } \\
& \\
\text { 2C4b } & \text { Physics } \\
\text { 2C4c } & \text { Chemistry } \\
\text { 2C4d } & \text { Biology }
\end{array}
$$

2C3d Building and Construction
4A1b3 Estimating the Quantifiable Characteristics of Products, Events, or Information
4A3b2 Drafting, Laying Out, and Specifying Technical Devices, Parts, and Equipment

## Science

## Operation Management

2B4g Systems Analysis
2B4h Systems Evaluation
4A2b3 Updating and Using Relevant Knowledge
4A4a1 Interpreting the Meaning of Information for Others
4A4b6 Provide Consultation and Advice to Others

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## Science

## Operation Management

2B4g Systems Analysis
2B4h Systems Evaluation
4A2b3 Updating and Using Relevant Knowledge
4A4al Interpreting the Meaning of Information for Others
4A4b6 Provide Consultation and Advice to Others
Monitoring
4A1a2 Monitor Processes, Materials, or Surroundings
4A2a3 Evaluating Information to Determine Compliance with Standards

## Green General Tasks: validation

## Engineering \& Technical

Design, construction and assessment of technology (Ecorys, 2008)
Energy-saving R\&D projects, lower environm impact of production (UKCES, 2010)

## Science

Early stages of the value chain, especially in utilities sectors (Cedefop, 2009) Highly transferable skills (Ecorys, 2008)

## Operation Management

Managing through the entire product life cycle (Cedefop, 2009) Adaptive management: stir dialogue across stakeholders (UNEP, 2007)

## Monitoring

Assessing compliance with technical and legal standards (UNEP, 2008) Assisting adaptation in changing regulatory environments (OECD, 2014)

## Green General Skills: who and where?

| GGS | Occupations | Industries |
| :---: | :---: | :---: |
| Engineering \& Technical | Architects Civil, Agr, Water, Manuf, Wind Industrial Designers Technologists, Drafters | Building construction Specialty Trade Civil Engin construction Mining |
| Science | Bio-chemical-medical Eng <br> Bio-physicists -chemists <br> Hydrologists, Water Specialists <br> Health professions | Utilities <br> Oil \& Gas Extraction Mining <br> Petroleum \& Coal Produc |
| Operation Management | Industrial H\&S, Logistic Engrs Operation Research Analysts Actuaries, Social workers Psychologists, Sustain Officers | Oil \& Gas Extraction Computer, Electronic Manuf Utilities <br> Petroleum \& Coal Product |
| Monitoring | Legal Professions Inspectors, Officers Supervisors, Compliance Man Regulatory Specialists | Utilities <br> Oil \& Gas Extraction Building construction Mining |

## GGS across Occupations by Greenness



## Green General Skills - descriptives

Green Skills by occupational groups


## Summing up

## Steps

## Key feałures

Green products \& services False positives/negatives
O*NET Green vs Non-Green Binary set-up
Greenness
Continuous variable, GJ
Green General Tasks
4 constructs

## Summing up

Green employment share about 10\% in US but growing fast

O*NET green jobs

- Green existing and new jobs: mostly high-skill Green Skills
- Resonate with grey literature
- Useful to identify skill gaps
- Strong technical orientation, "hands-on"
- No high-level dominated


## PART 3

Effect of Environmental Regulation (ER) on the demand for Green Skills

## Drivers of structural change

Labour market evolution based on skill content

- Technology (Autor ea, 2003; Goos \& Manning, 2007; Autor \& Dorn, 2013; Michaels ea, 2014)
- Trade (Lu and Ng, 2013; Autor ea, 2014)

| Effect on ... | Technology | Trade |
| :--- | :--- | :--- |
| Skill displacement | Mostly Routine | All |
| Labour Market | Between industries | Unemployment |
| Education Intermediate | Low |  |
| Timing | Slow | Fast |
| Geography | Widespread | Concentrated |

## Determinants of green employment

## Environmental regulation: US Clean Air Act

County-specific standards on concentration of pollutants and hazardous substances
States host to "non-attainment counties" enforce compliance actions
Emission intensity of CAA pollutants at state-bysector (4-NAICS) level

1. Low emissions >> more stringent regulation (Brunel and Levinson, 2013; Carrion-Flores and Innes, 2011)
2. Emissions capture well within-sector changes affecting workforce composition (Levinson, 2015)

## Previous work on ER and employment

Energy-intensive and polluting industries relocate in response to ER (Mulatu et al., 2010; Kahn \& Mansur, 2013)
Employment effects generally negative (Greenstone, 2002; Walker, 2011)
Costs (e.g. wage losses) large and persistent but small when compared to social returns (e.g. environment) (Walker, 2013)
Gap: No studies on how ER and environmental technologies affects demand for skills

## Empirical strategy

We estimate the following (by state and industry):

$$
G G T_{i j}=\beta E R_{i j}+\sum_{i j} \eta X_{i j}+\mu_{j}+\phi_{i}+\varepsilon_{i j}
$$

(i: sectors, j: states)
ER proxied by emissions per employee by state and sector 4-digit (National Emission Inventory)
Controls (X): log average plant size, employment growth, log \# monitored facilities, 3-digit industry dummies, state dummies

## Endogeneity issues

Reverse causality: industries or states with better (initial) endowment of skills more likely to reduce emission intensity
Measurement error: emission intensity just an indirect proxy of regulatory stringency (e.g. concentration of pollutants depends also on geographical features, pollution of neighbouring counties, etc)

## Instrumental variable

Environmental enforcement activity (previous number of inspection and violations) as an instrument (Carrion-Flores \& Innes, 2010)

## Why:

Likely to be strong in line with empirical literature showing that enforcement activities are a stimulus to abate emissions (Gray \& Deily, 1996; Magat \& Viscusi, 1990)
Likely to be uncorrelated with our skill measures other than through their effect on regulation

## Baseline results

|  | Greenness |  <br> Technical | Science |
| ---: | :---: | :---: | :---: |
| log(SO2/L) | $-0.00303^{* * *}$ | $-0.00878^{* * *}$ | $-0.0110^{* * *}$ |
|  | $(0.000974)$ | $(0.00193)$ | $(0.00155)$ |
| Hansen test (p-value) | 0.241 | 0.699 | 0.250 |
|  | Green specific <br> tasks | Operaion <br> Management | Monitoring |
| log(SO2/L) | $-0.211^{* * *}$ | $-0.0134^{* * *}$ | $-0.00466^{* * *}$ |
| Hansen test (p-value) | $(0.0461)$ | 0.251 | $0.00271)$ |

$\mathrm{N}=3328$ industry-state pairs. Standard errors clustered by state and 3-digit NAICS in parenthesis. ${ }^{*} p<0.10,{ }^{* *} p<0.05,{ }^{* * *} p<0.01$. Regressions weighted by employment in 2012 at the state and NAICS 4-digit level. Controls not shown: growth rate of employees 2002-2012; log average establishment size (employees per establishment) in 2012; log of the count of facilities reporting to the NEI; NAICS 3-digit dummies, state dummies. IVs: log of violation (2000-2009) per employee (2012); log of full inspection (2000-2009) per employee (2012).

IQR change for a $50 \%$ reduction of SO 2 emission per employee


|  | Greenness | Engineering \& Technical | Science | Operation Management | Monitoring | Green spec tasks |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Log(ozone/L) | $\begin{gathered} \hline-0.00273 * * * \\ (0.000845) \\ \hline \end{gathered}$ | $\begin{gathered} \hline-0.00784 * * * \\ (0.00161) \end{gathered}$ | $\begin{gathered} \hline-0.00988 * * * \\ (0.00127) \\ \hline \end{gathered}$ | $\begin{gathered} -0.0120^{* * *} \\ (0.00227) \\ \hline \end{gathered}$ | $\begin{gathered} \hline-0.00417 * * * \\ (0.000996) \\ \hline \end{gathered}$ | $\begin{gathered} \hline-0.189^{* * *} \\ (0.0383) \end{gathered}$ |
| Hansen test (p-value) | 0.262 | 0.640 | 0.296 | 0.722 | 0.910 | 0.285 |
|  | Greenness | Engineering <br> \& Technical | Science | Operation Management | Monitoring | Green spec tasks |
| $\log (\mathrm{CO} / \mathrm{L})$ | $\begin{gathered} \hline-0.00299 * * * \\ (0.000948) \\ \hline \end{gathered}$ | $\begin{gathered} -0.00880^{* * *} \\ (0.00181) \\ \hline \end{gathered}$ | $\begin{gathered} -0.0110^{* * *} \\ (0.00146) \\ \hline \end{gathered}$ | $\begin{gathered} -0.0134^{* * *} \\ (0.00265) \\ \hline \end{gathered}$ | $\begin{gathered} \hline-0.00465 * * * \\ (0.00114) \\ \hline \end{gathered}$ | $\begin{gathered} \hline-0.209 * * * \\ (0.0442) \\ \hline \end{gathered}$ |
| Hansen test (p-value) | 0.214 | 0.889 | 0.146 | 0.487 | 0.702 | 0.206 |
|  | Greenness | Engineering <br> \& Technical | Science | Operation <br> Management | Monitoring | Green spec tasks |
| Log(NOx/L) | $\begin{gathered} -0.00295 * * * \\ (0.000940) \\ \hline \end{gathered}$ | $\begin{gathered} -0.00874 * * * \\ (0.00178) \\ \hline \end{gathered}$ | $\begin{gathered} -0.0109^{* * *} \\ (0.00143) \\ \hline \end{gathered}$ | $\begin{gathered} -0.0133 * * * \\ (0.00259) \\ \hline \end{gathered}$ | $\begin{gathered} \hline-0.00462 * * * \\ (0.00114) \end{gathered}$ | $\begin{gathered} -0.207 * * * \\ (0.0433) \\ \hline \end{gathered}$ |
| Hansen test (p-value) | 0.198 | 0.948 | 0.115 | 0.438 | 0.659 | 0.177 |
|  | Greenness | Engineering \& Technical | Science | Operation Management | Monitoring | Green spec tasks |
| Log(PM2.5/L) | $\begin{gathered} \hline-0.00314 * * * \\ (0.000947) \\ \hline \end{gathered}$ | $\begin{gathered} \hline-0.00885 * * * \\ (0.00177) \end{gathered}$ | $\begin{gathered} -0.0112 * * * \\ (0.00137) \end{gathered}$ | $\begin{gathered} \hline-0.0136^{* * *} \\ (0.00243) \\ \hline \end{gathered}$ | $\begin{gathered} \hline-0.00472 * * * \\ (0.00107) \end{gathered}$ | $\begin{gathered} \hline-0.216^{* * *} \\ (0.0435) \\ \hline \end{gathered}$ |
| Hansen test (p-value) | 0.325 | 0.464 | 0.517 | 0.969 | 0.916 | 0.409 |
|  | Greenness | Engineering \& Technical | Science | Operation Management | Monitoring | Green spec tasks |
| Log(lead/L) | $\begin{gathered} \hline-0.00378 * * * \\ (0.00121) \\ \hline \end{gathered}$ | $\begin{gathered} -0.0110^{* * *} \\ (0.00237) \\ \hline \end{gathered}$ | $\begin{gathered} -0.0137 * * * \\ (0.00190) \\ \hline \end{gathered}$ | $\begin{gathered} -0.0167 * * * \\ (0.00357) \\ \hline \end{gathered}$ | $\begin{gathered} \hline-0.00581 * * * \\ (0.00147) \\ \hline \end{gathered}$ | $\begin{gathered} \hline-0.263 * * * \\ (0.0582) \\ \hline \end{gathered}$ |
| Hansen test (p-value) | 0.245 | 0.722 | 0.225 | 0.601 | 0.817 | 0.261 |
|  | Greenness | Engineering <br> \& Technical | Science | Operation Management | Monitoring | Green spec tasks |
| Log(TRI/L) | $\begin{gathered} \hline-0.00321 * * * \\ (0.00111) \\ \hline \end{gathered}$ | $\begin{gathered} -0.00978 * * * \\ (0.00207) \\ \hline \end{gathered}$ | $\begin{gathered} -0.0120^{* * *} \\ (0.00188) \\ \hline \end{gathered}$ | $\begin{gathered} -0.0147 * * * \\ (0.00303) \\ \hline \end{gathered}$ | $\begin{gathered} -0.00513 * * * \\ (0.00137) \\ \hline \end{gathered}$ | $\begin{gathered} -0.227 * * * \\ (0.0543) \\ \hline \end{gathered}$ |
| Hansen test (p-value) | 0.141 | 0.755 | 0.0717 | 0.193 | 0.435 | 0.105 |

## Selection effect in contracting sectors?

|  | Greenness |  |  <br> Technical |  | Science |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Contracting | Growing | Contracting | Growing | Contracting | Growing |
| $\log (S O 2 / L)$ | $\begin{gathered} -0.00345 * * \\ (0.00137) \end{gathered}$ | $\begin{aligned} & \hline-0.00205 \\ & (0.00197) \end{aligned}$ | $\begin{gathered} \hline-0.0115^{* * *} \\ (0.00255) \end{gathered}$ | $\begin{aligned} & \hline-0.00597^{*} \\ & (0.00358) \end{aligned}$ | $\begin{gathered} -0.00783^{* * *} \\ (0.00185) \end{gathered}$ | $\begin{gathered} \hline-0.00662^{* * *} \\ (0.00253) \\ \hline \end{gathered}$ |
| Hansen test (p-value) | 0.792 | 0.0263 | 0.978 | 0.370 | 0.745 | 0.226 |
|  | Operation Management |  | Monitoring |  | Log(Years of training) |  |
|  | Contracting | Growing | Contracting | Growing | Contracting | Growing |
| $\log (\mathrm{SO} 2 / \mathrm{L})$ | $\begin{gathered} \hline-0.0159^{* * *} \\ (0.00346) \\ \hline \end{gathered}$ | $\begin{gathered} \hline-0.00817^{* *} \\ (0.00368) \\ \hline \end{gathered}$ | $\begin{aligned} & \hline 0.00409+ \\ & (0.00251) \\ & \hline \end{aligned}$ | $\begin{gathered} 0.00792^{* *} * \\ (0.00296) \\ \hline \end{gathered}$ | $\begin{gathered} \hline-0.0645^{* * *} \\ (0.0174) \\ \hline \end{gathered}$ | $\begin{gathered} -0.0751^{* * *} \\ (0.0259) \\ \hline \end{gathered}$ |
| Hansen test (p-value) | 0.469 | 0.497 | 0.448 | 0.0634 | 0.563 | 0.286 |

Contracting state-industy pairs: $\mathrm{N}=2381$; growing state-industry pairs: $\mathrm{N}=945$.
Standard errors clustered by state and 3-digit NAICS in parenthesis.
$\mathrm{p}<0.10,{ }^{* *} \mathrm{p}<0.05$, $^{* * *} \mathrm{p}<0.01$.
Regressions weighted by employment in 2012 at the state and NAICS 4-digit level.

## Conclusions, limitations, way ahead

Sustainable economic growth and employment Employment: vehicle through which know-how is embedded into the organization of production

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## Conclusions, limitations, way ahead

Sustainable economic growth and employment Employment: vehicle through which know-how is embedded into the organization of production
Data-driven method to identify green skills
Applicability: skill gaps, cross sectoral skill transfer
GGS: strong analytical and technical content

- Operation Management and Monitoring: hands-on
- Science and Engineering: basic, formal education

Cross section >> limited grasp of dynamics

## Conclusions, limitations, way ahead

Are educational systems prepared?
Established tradition in engineering disciplines that usually absorb skill mismatches (US)
System of vocational and on-the-job training lagging behind but necessary to match skill needs technical/non-routine manual jobs
Which occupations will be favoured by changes in the supply of skills?
What role for 'other' (no HEI) learning institutions?

## Conclusions, limitations, way ahead

## What role does geography play?

Evolution of green employment (proxy for specialization) across US MAs and NMAs
Is industry a good predictor of employment structure across geographical areas?
Are green activities more or less geographically concentrated than non-green ones?
What are the local drivers of green employment?


## Thank you for your attention

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y del conocimiento

## Suggested readings

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## Data structure



## Long-term changes skill demand



## Long-term change occupations



## Green employment: O*NET

| SOC 2-digit | Toł Green occupations | Green Demand | Green Enhanced | Green Emerging |
| :---: | :---: | :---: | :---: | :---: |
| 11 - Management | 46 | 31 | 6 | 9 |
| 23-Legal | 6 | 5 | 1 | 0 |
| 15 - Computer and Mathematical | 27 | 25 | 0 | 2 |
| 17 - Architecture and Engineering | 61 | 29 | 13 | 19 |
| 29 - Healthcare Practitioners and Technical | 83 | 82 | 1 | 0 |
| 13 - Business and Financial Operations | 45 | 35 | 4 | 6 |
| 19 - Life, Physical, and Social Science | 58 | 41 | 10 | 7 |
| 27 - Arts, Design, Entertainment, Sports, and Media | 43 | 41 | 2 | 0 |
| 25 - Education, Training, and Library | 58 | 58 | 0 | 0 |
| 47 - Construction and Extraction | 59 | 48 | 9 | 2 |
| 21 - Community and Social Service | 14 | 14 | 0 | 0 |
| 49 - Installation, Maintenance, and Repair | 54 | 48 | 4 | 2 |
| 33 - Protective Service | 25 | 25 | 0 | 0 |
| 41 - Sales and Related | 22 | 20 | 1 | 1 |
| 51 - Production | 107 | 99 | 6 | 2 |
| 43 - Office and Administrative Support | 58 | 57 | 1 | 0 |
| 53 - Transportation and Material Moving | 50 | 47 | 3 | 0 |
| 31 -Healthcare Support | 17 | 17 | 0 | 0 |
| 37 - Building Cleaning and Maintenance | 8 | 8 | 0 | 0 |
| 39 - Personal Care and Service | 32 | 32 | 0 | 0 |
| 45 - Farming, Fishing, and Forestry | 16 | 16 | 0 | 0 |
| 35 - Food Preparation and Serving Related | 16 | 16 | 0 | 0 |
| Total | 905 | 794 | 61 | 50 |

## Non-Green General Skills

| 2A1b | Active Listening | 2C2a | Production and Processing |
| :--- | :--- | :--- | :--- |
| 2A1d | Speaking | 2C3a | Computers and Electronics |
| 2A1f | Science | 2C4e | Psychology |
| 2A2b | Active Learning | 2C5a | Medicine and Dentistry |
| 2A2d | Monitoring | 2C6 | Education and Training |
| 2B1b | Coordination | 2C7b | Foreign Language |
| 2B1d | Negotiation | 2C7e | Philosophy and Theology |
| 2B1f | Service Orientation | 2C9a | Telecommunications |
| 2B3a | Operations Analysis | 4A1b1 | Identifying Objects, Actions, and Events |
| 2B3c | Equipment Selection | 4A2b1 | Making Decisions and Solving Problems |
| 2B3e | Programming | 4A2b6 | Organizing, Planning, and Prioritizing Work |
| 2B3j | Equipment Maintenance | 4A3a3 | Controlling Machines and Processes |
| 2B3I | Repairing | 4A3b5 | Repairing and Maintaining Electronic Equipment |
| 2B4e | Judgment and Decision Making | 4A4a4 | Establishing and Maintaining Interpersonal Relationships |
| 2B5b | Management of Financial Resourc4A4a7 | Resolving Conflicts and Negotiating with Others |  |
| 2B5d | Management of Personnel ResourAA4b3 | Training and Teaching Others |  |
| 2C1b | Clerical | 4AAb5 | Coaching and Developing Others |
| 2C1e | Customer and Personal Service | 4AA4c2 | Staffing Organizational Units |

## Green jobs vs non-green jobs

O*NET Green initiative: focus on occupations
Green jobs vs non-green jobs
"Do green jobs differ from non-green jobs in terms of skills and human capital?"
Existing occ: education, experience, training
New occ: on the job training
‘Green jobs’ educational policy not sufficient

- Interindustry networks, consortia (Nelson, 1994)
- Skills-gap identification


[^0]:    OLS estimates weighted by employment share. Robust standard errors in parenthesis.
    ${ }^{*} \mathrm{p}<0.1,{ }^{* *} \mathrm{p}<0.05$, $^{* * *} \mathrm{p}<0.01$. SOC 3-digit dummies included.
    Occupations in SOC 3-digit categories with no green occupation have been excluded.

[^1]:    OLS estimates weighted by employment share. Robust standard errors in parenthesis.
    ${ }^{*} \mathrm{p}<0.1,{ }^{* *} \mathrm{p}<0.05$, $^{* * *} \mathrm{p}<0.01$. SOC 3-digit dummies included.
    Occupations in SOC 3-digit categories with no green occupation have been excluded.

